What Makes Oneonta Incredible?

Since my first day of teaching back on August 31, 1981, it has been our students! Over the last 34 years, it has been incredible to watch our students and alumni grow both personally and professionally. It is amazing to see what an incredible job our students do both inside and outside the classroom. I’ve worked with students on the College Fed Challenge for the past seven years, plus I’ve had an incredible extracurricular experience by being part of WONY FM 90.9 for the last 19 years. It has also been incredibly rewarding to see how many alumni have been willing to give back to Oneonta either financially, by helping our students find internships or jobs, by hosting students during Backpacks-2-Briefcases, or by coming back to campus and speaking with our students.

I support our students, and I hope you will too. That is why I have pledged to give $5,000 to the college if our faculty and staff can meet a very special challenge today. This year Oneonta celebrates its 125th Anniversary, so today I challenge 125 current faculty and staff members to support SUNY Oneonta during our 24-Hour Day of Giving Challenge.

Participation is key, and the amount is up to you. You can give online at www.oneontaalumni.com/challenge, by phone at 436-GIVE (4483), or in person in the Hunt Union International Lounge.

You can make the difference! Let’s help KEEP ONEONTA INCREDIBLE... make your gift today.

Dave Ring
Associate Professor of Economics

KEY CONTENT

2 Message from Dean Yen

3 Faculty Highlights
- Selected Refereed Journal Articles
- Grants and Sponsored Research
- Awards and Honors

6 Student Highlights
- College Fed Challenge
- SUNY OnMark Takes Silver
- Scholarships

9 Alumni & Guest Highlights
- Tom Kane Opens NYSE
- Distinguished Speaker Series Lecture
- Alumni Survey

10 College & SEB Highlights
- SEB Graduation Reception
- BAC Spring Meeting
- International Cooperation
MESSAGE FROM DEAN YEN

Our goal is to move the School of Economics and Business (SEB) from a better to best state, and we truly believe we have succeeded in this regard. As the 2014-2015 draws to an end, I would like to highlight some of the accomplishments and changes throughout this academic year.

1. SEB successfully recruited two new faculty members, and they are Professors Charlene Foley-Deno (accounting) and Simona Giura (Management). Both professors joined SEB in Fall 2014.

2. This year, SEB started with a new initiative to have a distinguished speaker series and this is one of the major events organized with the help from the Students Advisory Council of SEB. In Fall 2014, Mr. Thomas M. Kane, Executive Vice President and Chief Human Resources Officer of Constellation Brands visited the campus as the first distinguished SEB speaker. Further, Mr. George Heath, Retired President of Global Finishes Group of Sherwin Williams, visited the campus on March 4, 2015 as a distinguished SEB speaker for Spring 2015. Both speakers gave an outstanding talk to around 250 SEB students.

3. A student exchange agreement was developed with the College of Management (COM) of National Chung University (ranked No. 8 in Taiwan). COM students had joined SEB in Fall 2014 and Spring 2015, respectively.

4. The curricular requests for a finance major, marketing major and supply chain management (SCM) concentration were submitted and are currently being reviewed by the university curriculum committee.

5. SEB students have made some outstanding accomplishments and are becoming increasingly engaged in community service activities: the College Federal Reserve Challenge team made it to the semi-final round for the second consecutive year; More than 40 students have committed to participating in the Volunteer Income Tax Assistance Program; Students traveled to NYC for Backpacks-to-Briefcases; Beta Gamma Sigma has once again been recognized as a “premier chapter”.

6. The School of Economics and Business (SEB) was given two new positions (marketing and Finance) to meet the rapidly growing enrollment demand and also started another search to replace a finance faculty. Three new faculty members, Dr. Wilson Chein-Wei Lin (marketing) and Drs. Kai Chen and Fan Chen (both in Finance) will join us starting in the Fall of 2015.

7. SEB was assigned one new position (Economics) and the search committee has just organized. The search will be started soon with an anticipated hire starting Spring 2016.

8. Congratulations to Mr. John Demelis (SUNY Oneonta graduate and partner at Ernst & Young) who was nominated in Spring 2015 as a Beta Gamma Sigma (BGS) Honoree of the SUNY Oneonta chapter. Congratulations is also extended to Professor Simona Giura, who is a new BGS faculty inductee for 2014-2015.

9. On April 17, 2015, BGS and SAC sponsor a joint event, “Relay for Life”, in the Alumni Field House. The SAC has also participated in a number of other community service activities in the City of Oneonta, such as assisting at Saturday’s Bread and The Lord’s Table. The Council also completed another round of successful SEB T-shirt sales.

10. Two new initiatives, testimonials (provided by alumni to talk about their experience at Oneonta) and graduates’ recollections (starting with this year’s graduates, we will continue to do it every year) are currently in progress. Video testimonials will be edited and posted to the web soon. This project will be completed in Fall 2015.

11. On May 15, 2015, the graduation dinner was held. This event will hopefully become a tradition for SEB in the future. It will take place from 5-7 p.m. in the Morris Conference Center Otsego Grille. The speaker for this event was Mr. James J. McAteer, VP and Senior Client Relationship Specialist of Capital Group.

12. Special graduation cords for SAC members and SEB honors were ordered. This is the first time our graduates will have cords to recognize their accomplishments at the graduation ceremony.

13. A new scholarship, the Don Garber Scholarship, was awarded for the first time to Harrison Robak and Brianna Doyle.

14. The SUNY 2020 proposal was submitted in May 2015. In the proposal, funding is requested for the renovation of Alumni Hall, which will be the new home for SEB.

15. The AACS B review consultants, Drs. Randy Boxx (Dean Emeritus, Shenandoah University and University of Mississippi) and Jerry Trapnell (Dean Emeritus, Clemson University) were invited to SEB on April 1-4 to meet with faculty, students, university administrators and stakeholders and provide advice for improvement.
Now, with more than 770 majors enrolled (562 in 2011, 593 in 2012, and 666 in 2013), the School of Economics and Business at SUNY Oneonta will continue to grow along its path of excellence. Furthermore, the accelerated growth in the accounting program (122 in 2011, 165 in 2012, 170 in 2013 and today’s 178) has marked another new level of excellence which we are striving best to sustain in the future. In addition, the Fall 2014 survey of alumni shows that 64% were employed in their first job within three months of graduation, and 86% were employed within six months. 85% reported their first job was related to their undergraduate major.

With the assistance of faculty and staff, SEB is continuing to expand study abroad opportunities, internship opportunities, and curricular programming to enhance engaged learning and career prospects for our students. As an important stakeholder of SEB, our students participate in academic and professional enrichment activities, and challenge themselves by interacting with regional and domestic universities and institutions. SEB encourages them to continuously contribute to campus life at SUNY Oneonta and to our global community by sharing their educational and learning experiences with all of us. Please check this issue of the newsletter and share your thoughts and suggestions with us.

David C. Yen

FACULTY HIGHLIGHTS

Selected Refereed Journal Articles


- Sirianni, P., O'Hara, M., Carbon Efficiency of U.S. Colleges and Universities: A Nonparametric Assessment.
- Tran, Trang P., Charles Blankson, and Widyarso Roswinanto, “Market Orientation: Is That an Option for Schools to Adopt?” International Journal of Nonprofit and Voluntary Sector Marketing (accepted)
- Dong-Her Shih, Ming-Hung Shih, David C. Yen and Che-Lun Chang; A robust copyright and ownership protection mechanism for music, Multimedia Tools and Applications, Corrected Proof, DOI: 10.1007/s11042-014-1988-0, Available online: 08 April 2014.

Conference/Seminar Presentations

- Paul Bauer: New York State Economic Association
- Barbara Durkin: Wireless Technologies Symposium (WTS), Pace University School of Law Bridge the Gap Program, SUNY Oneonta Life of the Mind, NYS Cooperative and Experiential Learning Association (NYSCEAA) Annual Meeting, SEB Faculty Retreat.
- Jie Feng: AMA Summer Educator Conference

Grants and Sponsored Research

- Lisa Flynn: American Society of Business & Behavioral Sciences
- Simona Giura: SUNY Oneonta Life of the Mind, SEB Faculty Seminar Series, Academy of Management Annual Meeting, Philadelphia, PA
- Michael McAvoy: 27th Cooperstown Symposium on Baseball and American Culture, UW La Crosse Economics Seminar Series, NYSE 67th Annual Conference
- Dona Siregar: SEB Retreat
- Philip Sirianni: SUNY Oneonta Life of the Mind, SEB Faculty Seminar Series, NY State Economics Association Annual Meeting, Western Economic Association International Conference, AACSB Sustainability Conference
- Trang Tran: The 5th Annual Conference Association Francophone de Management International, Western Decision Sciences Institute Conference, SUNY Oneonta Life of The Mind
- Qun Wu: American Real Estate Society Annual Conference, SEB Faculty Seminar, Financial Management Association Annual Conference, SUNY Oneonta Senior Seminar
- Jing Yang: Wireless Telecommunications Symposium(WTS), Western DSI, SAC Meeting, SUNY Oneonta Life of Mind, SEB Faculty Research Seminar
- Hua Zhong: International Business Conference

Page 4

- **Lokshina, Izabella (Principal), "July 2013- July 2014 Individual Development Award,"** Sponsored by The Campus Professional Development Committee, State University of New York College at Oneonta, $550.00. (July 2, 2013 - July 2, 2014).

- **Siregar, Dona (Other), Wu, Qun, O'Dea, William, "STAR," State University of New York College at Oneonta, $15,000.00. (December 14, 2013 - Present).**

- **Sirianni, Philip, "Summer research grant,"** Sponsored by SUNY Oneonta, State University of New York College at Oneonta, $1,000.00. (June 1, 2014 - August 15, 2014).

- **Tran, Trang (Principal), Lasak, Katherine (Supporting), Weinell, William (Supporting), "From Customer Behavior to Student Attitude: How Do Schools Learn,"** Sponsored by SUNY Oneonta, $1,000.00. (September 2013 - December 2014).

- **Yang, Jing, "Summer Research Grant,"** Sponsored by School of Economics & Business, State University of New York College at Oneonta, $2,700.00. (May 15, 2015 - August 15, 2015).

- **Yang, Jing, "Professional Development Grant,"** Sponsored by School of Economics & Business, State University of New York College at Oneonta, $1,500.00. (August 1, 2014 - July 31, 2015).

- **Yang, Jing, "Summer Research Grant,"** Sponsored by School of Economics & Business, State University of New York College at Oneonta, $2,700.00. (May 15, 2014 - August 15, 2014).

- **Yang, Jing (Principal), "Faculty Development Grant,"** Sponsored by Provost & Vice President for Academic Affairs, SUNY Oneonta, State University of New York College at Oneonta, $1,500.00. (September 1, 2013 - August 1, 2014).

- **Philip Sirianni -- Provost’s Professional Development Award, SUNY Oneonta (2014).**

- **Stephen Walsh -- Tribute for Outstanding Service as a Faculty Member (3 times), Oneonta Panhellenic Association.**

- **David C. Yen -- Who’s Who in the Midwest, Service, Professional (1987 to Present) and Who’s Who of International Leader in Achievement (1989 to Present)**

### New Faculty

Dr. Wilson Chein-Wei Lin (Ph.D., SUNY Binghamton) will join us as Assistant Professor of Marketing; Dr. Kai Chen (Ph.D., University of Wisconsin-Milwaukee), and Dr. Fan Chen (Ph.D., University of Oklahoma) will join us as Assistant Professors of Finance starting in the Fall of 2015.

### Interview with Professor Foley-Deno

by Danny Lounsbury

Charlene Foley-Deno is the new Assistant Professor of Accounting in the SEB. She was drawn to teach at Oneonta because she loves the welcoming campus environment and recognizes the excellence of the AACSB accredited business program. In addition, she frequented the webpage and was inspired and impressed to see the many progressive achievements of the SEB students. She has an MBA from Clarkson University in 2014, a MS from Potsdam State University of New York in 1999, a BS from Russell Sage College in 1990, and an AAS from Hudson Valley Community College in 1987.

Teaching at Oneonta has been a thrill so far for Charlene Foley-Deno and she is excited about all the college has to offer and her continued involvement in its future. She understands that, for many students, accounting is not easy to comprehend and digest, but she enjoys the challenge and when students get that ah-ha moment, “It’s amazing!”

### Interview with Dr. Simona Giura

by Erin Ruth

1. What is your educational background? “I earned an undergraduate degree in Romania. The school there was similar to SUNY Oneonta in that it was a school of Economics where I
studied management. I earned my MBA at SNHU and PhD at RPI.”

2. Why did you choose to teach at SUNY Oneonta? “I love teaching, and I like Oneonta because it is committed to excellence in teaching. I knew I wanted to work here when I interviewed here because everyone was so friendly and welcoming. It felt like home.”

3. What are your past/current research interests? “I am researching knowledge transfers in alliances, as well as the competitive behavior of firms.”

4. Where do you see The School of Economics and Business heading in the near future? “The school is definitely growing,” Giura says. “The plans for the future lead me to believe that the quality and reputation of the school will continue to increase.”

5. What are your goals for the next few years? I am at the beginning of my career. “I want to focus on becoming a better teacher and try to get to know students personally. I also want to continue with my research.”

**Life of the Mind**

Seven faculty members from the School of Economics and Business gave poster presentations at The Life of the Mind Faculty Showcase on November 6th. The event showcased 70 projects representing the work of over 140 authors and co-authors from 24 different departments and collaborating institutions.

- Philip Siranni (Economics, Finance & Accounting), Michael O’Hara (Colgate University): Carbon Efficiency of U.S. Colleges and Universities: A Nonparametric Assessment
- Paul Bauer (Economics, Finance & Accounting): Which is the Drag on US States’ per Capita Incomes: Tropicality or Lack of Civil Rights?
- Trang Tran, William Weinell (Management, Marketing & Information Systems), Katherine Lasak (SUNY Oneonta student): From Customer Behavior to Student Attitude: How Do Schools Learn?
- Barbara J. Durkin (Management, Marketing & Information Systems): Gigonomics – Strategies for Success
- Jing Yang (Management, Marketing & Information Systems): The Impact of Product Reviews on Purchase Intention: A Study Based on the Theory of Reasoned Action
- Simona Ileana Giura (Management, Marketing & Information Systems), T. Ravichandran (Rensselaer Polytechnic Institute): The Impact of Network Resources on Firms’ Competitive Actions: Evidence from the Telecommunication Industry.

**STUDENT HIGHLIGHTS**

**The Volunteer Income Tax Assistance**

The Volunteer Income Tax Assistance (VITA) program offers free tax help to people who generally make $53,000 or less, persons with disabilities, the elderly, and limited taxpayers who need assistance in preparing their own tax returns. IRS- certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. Last year, 28 students signed up to take part in the program and 16 completed the on-line training and certification process from the Internal Revenue Service. At the beginning of the tax season, our hope was to complete 30 tax returns in our first year in operation. We completed 45 tax returns at our site for our students and the residents of Oneonta. So far this year, more than 40 students have asked to be a part of the program. The training materials are ordered and we are gearing up for another tax season beginning in January 2015.

**College Fed Challenge**

This fall semester, Jennifer Ruslow, Charlene Nelson, Kyle Sisco, Michael Coleman, and John Perruna participated in the College Fed Challenge, an intercollegiate team monetary policy competition. Inspired by the work of the Federal Open Market Committee, the competition requires that students work as a team to research and analyze current economic data, develop a forecast for the economy, review potential future economic risks, develop a presentation and answer questions on their recommendation for monetary policy. For the second
consecutive year, the Economics Club’s College Fed Challenge Team qualified for the semifinal round of the competition. After competing at the New York Federal Reserve Bank on November 14th, the team received an honorable mention finish for their performance.

SUNY OnMark Takes Silver

This spring, SUNY OnMark took 28 students to New Orleans, Louisiana to attend the American Marketing Association’s (AMA’s) International Collegiate Conference. The conference, which ran from March 19th through March 21st, consisted of many educational forums, networking events, business simulations, competitions, and much more. SUNY Oneonta’s own chapter of the AMA, SUNY On-Mark, placed 14th out of the over 200 attending schools, placing them in the Silver Chapter.

SUNY OnMark is able to attend this conference every year with the generous help of Dr. Stephen Walsh and his dedicated e-board who fundraise as much as possible to make the trip affordable for all who attend. Placing 14th was made possible by the club’s Annual Report, upon which every school is judged. The report compiles every fundraiser, membership drive, community service event, and other activities that the club participates in during its academic year to showcase what the club has to offer.

SUNY OnMark plans to keep placing well amongst all the other AMA collegiate chapters for years to come.

Reflections on My Time

by Jessica Silsbe

I graduated Summa Cum Laude in May 2014, completing my degree in Business Economics with a concentration in Marketing and a minor in Economics. To describe my experience at SUNY Oneonta could take the four years it took me to complete my degree.

Needless to say, I enjoyed my time at the college. From my professors to my peers, I was able to fully engage and take advantage of numerous opportunities.

My decision to attend SUNY Oneonta is one I will never regret. Being a part of the School of Economics and Business has allowed me to get to where I am today. In September of my senior year, I received the much anticipated call from my recruiter and accepted a job offer from JPMorgan Chase & Co. I started in July 2014 and I’m currently on a projects team in AML Compliance. The education and experiences I acquired at Oneonta through the SEB has allowed me to have a very successful start to my career. Oneonta will always have a place in my heart and I hope someday I can give back some of what it has given me.

BGS Leadership Forum

by Natalia Poljak

On February 5th, 2015, I traveled to the beautiful city of San Diego, California to participate in the Winter 2015 Beta Gamma Sigma (BGS) Leadership Forum. I am the second member of our BGS chapter to represent SUNY Oneonta’s School of Economics and Business (SEB) at this conference. This event brings together student members from colleges and universities across the world for a chance to improve their leadership skills and other various areas of self-improvement through presentations, team-building exercises, social activities and networking. The presentations helped me focus my thoughts, direct my actions and come to a better realization of where I want to be in the future. The forum also allowed us to network with successful students and professionals from around the world through learning sessions and social activities. Meeting and working with like-minded peers who shared the same uncertainties, dreams, core values and goals were inspiring. I cannot thank Dean Yen and Dr. Buchan enough for selecting me to participate in this forum. Attending this forum was nothing short of life changing.
SAC/SEB Student Activities
by Marlaena LeMaitre

SEB students have been very busy this year. We participated in a Kidney Walk, raising awareness and money for the treatment of the disease. The Town and Gown Gala, designed to strengthen the relationship between the residents and students, occurred in early November. This event also raised money for a SUNY Oneonta student who was critically injured in September. For the second year in a row, we participated in Toys for Tots, a program that collects donated toys and distributes them as Christmas gifts to less fortunate children in the community.

The School of Economics and Business welcomed one of its most distinguished alumni this past fall. Tom Kane, Class of 1984, is now the Vice President of Human Resources for Constellation Brands.

This year over fifty SEB students traveled to New York City to attend our annual Backpacks-to-Briefcases trip. This program is a way for current students to network with alumni.

Our College Fed Challenge team had another strong performance in the Federal Reserve Bank of New York’s competition. The team qualified for the semifinals in the competition for the second consecutive year and received an honorable mention for their performance.

More than 40 students have volunteered to be a part of VITA this year and will complete online training and certification from the Internal Revenue Service to be IRS-certified.

Student Research Creativity Day

On Thursday, April 16th in the Hunt Union Ballroom, students from various disciplines displayed their projects, papers, and research at this year’s Student Research and Creative Activity Day. The annual event showcases students’ work in posters, computer displays, and other exhibits. The students who participated from the SEB’s Economics, Finance, and Accounting Department were Matthew Acquavella, Derek Casanas, Michael Coleman, Stephen Grosso, Tyler Habib, Devin Luna, Sean O’Hara, John Perruna, Jennifer Rushlow, Kyle Sisco, and Mason Tiffany, all of whom presented their projects from Senior Seminar in Economics.

Outstanding Students

Outstanding SEB Senior for 2015 – Mariel Doyle
Outstanding PACC Major for 2015 – Daniel Lounsbury
Outstanding BSEC Major for 2015 – Kelly Van Deusen
Outstanding ECON Major for 2015 – Mariel Doyle
Robert B. Carson Economics award -- Jennifer Rushlow

The event also included a keynote address by SUNY Oneonta alumnus Hal Luftig ‘79. In his speech, entitled “SUNY Oneonta – A Lot Closer to Broadway Than You Think,” he shared with students his successes and advice from on and off Broadway, including his work as a lead producer on the 2013 Tony Award-winning musical Kinky Boots.

Beta Gamma Sigma

Beta Gamma Sigma (BGS) is the international honor society that serves business students in AACSB International accredited programs. Membership to BGS is by invitation only and is the highest recognition for a business student. Lillian Dao, Nick Moore, Heather Bohlen, Tyler Mager, Sarah Planken, Alissa Mannarino, Ashley Perry, Matthew Elliott, Abigail Renneman, Colleen Shannon, Kellyann Turner, Oria Bays, Stephanie Schulweis, Corinne Ellis, Robert Allocca, Derek Casanas, Shane Irwin, Matthew Matteo, and Joanna Pontino were invited to be a part of BGS based on their strong academic achievements in the School of Economics and Business.

Scholarships

The School of Economics and Business was proud to present the following scholarships for the 2014-2015 academic year:

- The John and Claudia Demelis Founders Scholarships in Accounting were awarded to Nick Moore and Charlene Nelson.
- The School of Economics and Business Endowed Scholarships were granted to Matthew Acquavella, Taylor Burrows, Mariel Doyle, Daniel Lounsbury, Mathew Matteo, Jennifer Rushlow, Mason Tiffany, and Marena Vigilante.
- The John Doherty Scholarships were awarded to Ryan Dragunat, Erin Ruth, Mason Tiffany, and Marena Vigilante.
- The Dr. Ignatius J.H. Ts’ao Scholarship recipients were Natalia Poljak, Joanna Pontino, and Kyle Sisco.
- The Joel Meyerson ’80 Annual Scholarships were granted to Lauren McMaster, Michael Schaefer, Connor Smullens, and Katelyn Sniffen.
- The Don Garber Scholarship was awarded for the first time to Harrison Robak and Brianna Doyle.
• The George F. Ring, Jr. and Ellen Smith Ring Scholarship was awarded to John Reid.
• The Beta Gamma Sigma Scholarship was awarded to Daniel Lounsbury
• The Beta Gamma Sigma Local Scholarship was awarded to Bryan Schlesier

ALUMNI AND GUEST HIGHLIGHTS

Distinguished Speaker Series Lecture

Mr. Scott Salmirs will deliver the Fall 2015 Distinguished Speaker Series Lecture to students in the School of Economics and Business on October 30, 3-4pm, in the Waterfront Cafe. Mr. Salmirs is the President and CEO of ABM. In this capacity, Mr. Salmirs leads one of the largest facility service providers listed on the New York Stock Exchange with revenues in excess of $5 billion and 118,000 employees globally.

ABM delivers facilities solutions in a number of industries, including aviation, commercial office buildings, education, healthcare, and sports & entertainment. Mr. Salmirs has an MBA in Finance from the State University of New York at Binghamton, and a BS in Business-Economics from the State University of New York College at Oneonta.

Tom Kane Opens NYSE

Tom Kane ’83, Executive Vice President and Chief Human Resources Officer at Constellation Brands, opens the New York Stock Exchange on Cinco De Mayo, 2015, with his colleagues. Mr. Kane is a 1983 graduate of the School of Economics and Business, and is currently a member of the SEB’s Business Advisory Council.

Alumni Survey

Brief information about employment collected from SUNY Oneonta’s alumni is presented in the following charts. Data are collected from 36 alumni.

Overall Satisfaction with Degree

First Full Time Employment Salary

Functional Area of Current Job

Make a Gift online
http://suny.oneonta.edu/academics/school-economics-and-business/make-gift
SEB Graduation Reception

On May 15 in the Otsego Grille, the School of Economics and Business held its second annual Graduation Reception. During this event, special recognition was given to Beta Gamma Sigma members, Academic Achievement Award recipients, Student Advisory Council members, and graduates with a GPA of 3.5 or higher (the latter two of which were presented with special graduation cords to wear in the ceremony). Additionally, Jim Lozano ’82, President and CEO of CFO For Hire, was the evening’s keynote speaker.

BAC Spring Meeting

Members of the Business Advisory Council of the School of Economics and Business came to campus on May 2, 2015, for a day-long meeting with Dean Yen, SEB faculty, and students. Topics discussed included: Innovative Strategies and Course Design in Entrepreneurship Education; Online Education for Business Courses and Curriculum; and Successful Engagement with Business Practitioners to Enhance Educational Programs.

A New SEB Home for the SEB?

byMariel Doyle and Nick Moore

We recently interviewed Tom Rathbone, Assistant Vice President of Facilities Planning and Safety, and Dean Yen about the evolving plans for a new home for the SEB. If all goes well and funding is secured, the SEB will move down the hill to a renovated Alumni Hall (joined by offices related to college advancement) sometime in the 2018 to 2020 time frame. Although the details are still in flux, the college and the SEB have a number of specific goals, but the guiding principle of the rehab will be to enhance the overall student learning experience.

INTERNATIONAL COOPERATION

An Exchange Student’s View

by Wen-Yu Huang

It has been quite an honor to be selected among the first group of exchange students from National Chung Cheng University (CCU) to visit SUNY Oneonta in the fall semester of 2014 after the CCU president, Dr. Jyh-Yang Wu, visited Oneonta’s beautiful campus and signed the exchange and cooperation agreement with SUNY on May 2, 2014. We are very thankful for the work of many faculty members from both universities to establish this valuable exchange
opportunity which I believe is a very effective way to broaden students’ international perspective for both visiting students and hosting students. I met many SUNY Oneonta students who will soon visit Taiwan. I am really looking forward to seeing them again. We hope many students and faculty will visit us in the near future. I am very sure your students and faculty will enjoy our friendly and resourceful campus. I look forward to having the honor of showing you around our beautiful country in the near future!

Meet Our New Student Exchange Partner
by Fandy Chang

We are very thankful for the great effort of many faculty members from both universities to establish this great exchange and cooperative relationship between SUNY Oneonta and National Chung Cheng University (CCU). This kind of international exchange program is very instrumental for students from different countries to broaden their international perspective. As a member of the first group of CCU exchange students to visit Oneonta’s beautiful campus in fall 2014, I am very honored to have the luxury of sharing and learning a different culture with SUNY Oneonta’s excellent students and faculty. I thank them all for their heart-felt hospitality and I will always treasure my visit. CCU sincerely invites SUNY Oneonta students to join our friendly, international campus and to participate in resourceful learning and other activities in our community. I would be glad to serve as your study-pal/tour guide to show you our campus and Taiwanese culture/food. I look forward to meeting you in the near future!

SEB Recognition by IRS

Class of 2015 Celebrates Commencement

More than 1,000 SUNY Oneonta graduates were honored during SUNY Oneonta’s 126th commencement on Saturday, May 16.