

## Coffee Workers Earn 50 cents a Day

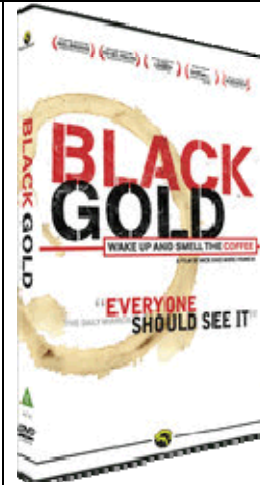
### *Fair Trade is more important than Foreign Aid*

**“As westerners revel in designer lattes and cappuccinos, impoverished Ethiopian coffee growers suffer the bitter taste of injustice. In this eye-opening expose of the multi-billion dollar industry, Black Gold traces one man's fight for a fair price.”**

UUP Labor Film Series  
Thursday, April 3, 4-6 p.m.  
Hunt Union Red Dragon Theater

*Black Gold - A film about coffee  
& trade*

Popcorn provided.....Bring/share your favorite  
fair trade coffee



Multinational coffee companies now rule our shopping malls and supermarkets and dominate the industry worth over \$80 billion, making coffee the most valuable trading commodity in the world after oil. But while we continue to pay for our lattes and cappuccinos, the price paid to coffee farmers remains so low that many have been forced to abandon their coffee fields.

Nowhere is this paradox more evident than in Ethiopia, the birthplace of coffee. Tadesse Meskela is one man on a mission to save his 74,000 struggling coffee farmers from bankruptcy. As his farmers strive to harvest some of the highest quality coffee beans on the international market, Tadesse travels the world in an attempt to find buyers willing to pay a fair price.

Against the backdrop of Tadesse's journey to London and Seattle, the enormous power of the multinational players that dominate the world's coffee trade becomes apparent. New York commodity traders, the international coffee exchanges, and the double dealings of trade ministers at the World Trade Organisation reveal the many challenges Tadesse faces in his quest for a long term solution for his farmers.

<http://www.blackgoldmovie.com/>

Solidarity, Justice, Environmental Responsibility

