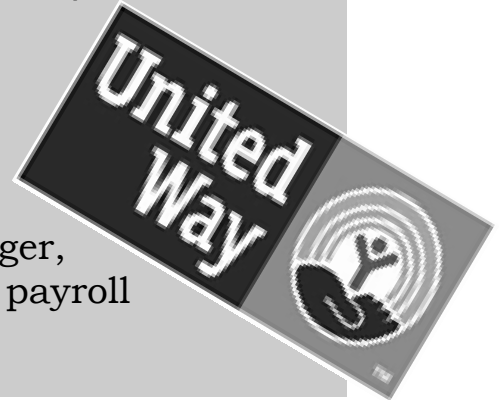




Announcing Donor Prizes!

*Change a Life,
Change a Neighborhood,
Change the World!*

Your donation, made through the State Employees Federated Appeal, supports the charity or charities of your choice and makes charitable giving simple. Make New York a stronger, healthier place to live and work by donating by payroll deduction or a one-time donation.



The SUNY-Oneonta Campus Community has come together to offer some terrific incentives to those who give to this year's SEFA/United Way campaign. DRAWINGS WILL BE HELD IN JANUARY:

- 6 gift bags** which will include **SUNY Oneonta goodies!**
- 1 FREE WEEK OF RED DRAGON SOCCER CAMP**
- 1** use of **CHASE POOL (complete with lifeguards)** for a party
- 1 FREE WEEK OF HEADWATERS SOCCER CAMP**
- 1 FREE WEEK OF MUNCHKIN ALL-SPORT CAMP**
- 1 DINNER WORTH \$50.00, RESTAURANT OF YOUR CHOICE**

We thank the President's Office, Iain Byrne & Men's Soccer, Chris Schuler-Ghiorse & Swimming, Women's Soccer, Tracey & David Ranieri, for their generous support!

Please contact Melissa Nicosia at 2294 or Maureen Artale at 2215 if you have any questions.



What is the SEFA/United Way Campaign?



Purpose

SEFA is the only authorized charitable solicitation of state employees. SEFA is a federated campaign, meaning that a variety of health, human services, environmental and advocacy federations and agencies participate. State employees may give through payroll deduction or by a cash or check gift. SEFA is authorized in state law (1964) and detailed in regulations, which were first set forth in 1980 and have been amended several times.

State employees can make a gift for distribution by their local SEFA committee to charities in the local campaign, or they may designate their gift directly to a participating charity in any campaign area in the state.

Organization

Both the law and the regulations set up a system of *local* campaigns, managed by committees of state employees. These committees decide the eligibility of applicant charities based on criteria in the regulations, approve a budget and oversee the distribution of funds raised. In every local campaign area a Federated Community Campaign (FCC), is designated to staff the SEFA committees, conduct the campaign, be responsible for the distribution of SEFA donations as directed by the committee and donor and make reports as required in the regulations.

At the state level, the Office of General Services has the regulatory authority for oversight of SEFA. **The Office of the State Comptroller is responsible for the payroll deduction process and sending these gifts back to the local Federated Community Campaigns (United Way) for distribution to participating charitable organizations.**

Statewide Leadership

Although not part of the regulations, an infrastructure of statewide leadership for the campaign has evolved over the years to include co-chairs designated by the Governor and union leaders. The chairs provide numerous statewide campaign materials and support services including posters, videos, training for state agency liaisons, recruitment of loaned associates and employee campaign managers at every state facility, sponsoring a statewide kick-off and celebration.

For more information about how SEFA works, please visit <http://www.sefa.state.ny.us>.