

When others destructively challenge, criticize, prejudge or set obstacles in your way –  
**THEY NEED TO GET GOING! Don't listen to "I'm Not Creative messages"**

- Listen and hear the feedback – if it's constructive take it to heart and **YOU GET GOING**. Be willing to make errors, learn from them, think about them and turn them around. The way to increase your success rate is to double your failure rate. Take some risks!

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## **“FUN”DAMENTALS OF INVOLVEMENT**

- When was your life the easiest? When you were children!  
Why? Because everything was fun, fewer rules and norms – we decided what was fun until someone told us not to. Let’s revisit...
- “Find something you love, learn about it, think about it, practice it, reflect on it and if you still love it – find someone to pay you for it!” – Will Keim
- Find FUN in the world – it’s not hard if you shift your focus and look around you! (FUNd Raising, FUNction, FUNgus, FUNk, FUNhouse, FUNnel, FUNny Bone or anything! etc.) There’s even FUN in FUNeral – how much fun will your funeral be? Death and Dying focus, Write your epitaph now!

### **META-PHONLIES**

- This process requires a lifelong commitment and practice of creative thinking and application! Soften your thinking with METAPHORS, combine with WHAT IF questions to create a META-PHONLY! Example: Phonly work was like going to the beach?
- PLAY around with the traditional approaches and come up with some new ideas of your own!
- Look for more than one Right Answer; be a creativity thief.
- Take a RECESS once in a while to reflect and think about how things are going.
- Realize that Play is not frivolous!
- Use GAMES, SONGS, DANCE, MUSIC, ART, CHILDRENS BOOKS, TOYS, HUMOR and other playthings to reinforce your messages and make them memorable.
- Play the FOOL! (Class Clown/Jester)
- Be Ambiguous! Humorous (Oral Contraception)
- ENTERTAIN your membership throughout their organizational lifespan.
- Visit other PLAYGROUNDS to refresh your viewpoint.
- Involve your FRIENDS and make new ones!
- Develop a GOING attitude! Get Over It Now Gang!