



# The Fund for Science and Technology

## Message from the Co-Chairs

This is the most recent in a series of conversations with Ms. Janet Perna '70 and Dr. William Pietrafesa, co-chairs of *Visions↔Solutions: The Fund for Science and Technology*.

**We understand you have two important announcements regarding *Visions↔Solutions: The Fund for Science and Technology*.**

**Janet:** Yes, I am pleased to announce that following a unanimous vote of the College at Oneonta Foundation Board of Directors, we are extending *The Fund for Science and Technology* through December 2010. This extension will allow our College to bring to fruition a number of pending gifts and grant commitments to *The Fund*. I am also pleased to report that at the end of June, the campaign had already raised \$4.2 million, which is 105% of our goal.

After speaking with faculty, alumni, and members of the College Foundation Board of Directors, it was clear that *The Fund* has built up great strength and energy. By continuing the campaign for six more months, we will achieve an even higher level of success.

**Bill:** The momentum and energy behind *The Fund for Science and Technology* is indeed great! From individual gifts to large grants, we are receiving support from all sources and of all sizes. As Janet alluded to, there are a number of gifts, grants, and scholarships in the pipeline, some very close to being realized. Extending the timeframe for *The Fund* now will be a great benefit for SUNY Oneonta, and our students, in the years to come. I think everyone agrees that

investing in scholarships and resources for our science-related programs is the right thing to do. By extending the public phase of the fund-raising initiative, we give SUNY Oneonta's graduates and friends an extended opportunity to have an impact on the success of *The Fund for Science and Technology*.

**Speaking of impacts, how will SUNY Oneonta be stronger as a result of *The Fund*?**

**Bill:** Many liberal arts colleges and universities are just now beginning to recognize that strong science and technology programs and offerings are a critical component of future success. We recognized long ago that for SUNY Oneonta to continue to attract, retain—and most importantly—to best educate tomorrow's teachers, leaders, scientists and professionals, we needed to take action. That is exactly what we did through *The Fund for Science and Technology*. Fortunately, we had solid programs and talented faculty as our foundation as we began this work. We have raised more than \$4.2 million for research, scholarships, and specific departmental needs towards these ends. With these resources, SUNY

Oneonta—and our students—will have opportunities that have not existed before at our College.

**Janet:** You know, the impact that *The Fund* has had is much more than dollars and cents alone. This initiative has done a great deal to raise awareness of SUNY Oneonta's science and technology programs. It created opportunities to showcase SUNY Oneonta's unique commitment to undergraduate student-faculty research. And it has helped to provide a spotlight for the many ways that science and technology enrich the comprehensive SUNY Oneonta educational experience—further distinguishing SUNY Oneonta as an outstanding place to learn.

But let me be clear: To the students and families who will receive financial support from any of the 19 new scholarships created through *The Fund for Science and Technology*, the dollars and cents raised will mean a great deal. For the students and faculty engaging in research and creative studies funded through gifts and grants, the dollars and cents will mean a great deal. And for the purchase of instruments and equipment that *The Fund* will provide, the dollars and cents mean a great deal.

Make your gift to *Visions↔Solutions: The Fund for Science and Technology* by visiting [www.oneontaalumni.com/giving](http://www.oneontaalumni.com/giving)

CAMPAIGN GOAL:  
**\$4 MILLION**

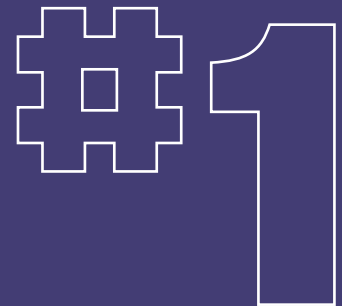
raised by June 2010

TOTAL GIFTS,  
GRANTS & PLEDGES:  
**\$4.2 MILLION**

as of June 30, 2010



## SUNY Oneonta Still



## in Alumni Giving

For the eighth straight year, graduates of SUNY Oneonta led all of their SUNY peers in supporting their alma mater. According to data from the Voluntary Support of Education survey conducted by the Council for Aid to Education, 14.4% of SUNY Oneonta alumni made a gift to the College in the 2008-2009 fiscal year, the last complete year for which data is available.

That percentage is more than double the national average among public colleges. Even more impressive, SUNY Oneonta ranked sixth in the nation among public master's granting colleges in the percent of graduates giving back to their college.

Over the course of any given year, SUNY Oneonta alumni make charitable investments in a variety of funds and programs including *The Fund for Oneonta* (formerly the Alumni Annual Fund), *The Fund for Science and Technology*, and a number of scholarships and departmental support funds. SUNY Oneonta alumni continue to set the gold standard for giving among their SUNY peers. Their support, and the impact it has on the College, enhance the SUNY Oneonta experience for each successive generation of students, ensuring the continued affinity and commitment that Oneonta graduates have for their College.

“We want to make sure that our College—and the students it educates—have the resources to succeed in a world in which science and technology play such major roles.”

I believe that SUNY Oneonta students and graduates will experience the impacts of this initiative for years to come.

**So how can people make sure that *The Fund for Science and Technology* is a success?**

**Bill:** Our College's graduates and friends have played an important role in making SUNY Oneonta the college it is today. Thanks to Janet's leadership and the generosity of Janet and so many others, we have already met the dollar goal we set forth at the onset of this initiative. Today we ask alumni, current and former

faculty and staff, parents, and friends to join us in the final push to bring *The Fund for Science and Technology* to a successful conclusion.

**Janet:** Now is the time to take action. I hope that all of you will see the extension of *The Fund for Science and Technology* as an opportunity to get involved. We want to make sure that our College—and the students it educates—have the resources to succeed in a world in which science and technology play such major roles.

If you have not already done so, I ask you to join Bill and me in making your gift to *The Fund for Science and Technology* today.



Janet Perna '70 is a retired General Manager of Information Management Solutions—IBM Software Group and currently serves on the Board of Directors of The College at Oneonta Foundation, Deltek Inc.,

Flexera Software, Red Prairie, Inc, and Varicent Software. She is on the advisory committee for Georgian Partners, and is the founder of The Perna Foundation for Hope. Janet resides in Stamford, CT, and Incline Village, NV.



Bill Pietrafacc is a Professor and Chair of the Biology Department at the College at Oneonta. He is Past President of the College at Oneonta Foundation Board of Directors

and Chair of the Advancement Committee.