



FUNDRAISING FACTS & FIGURES

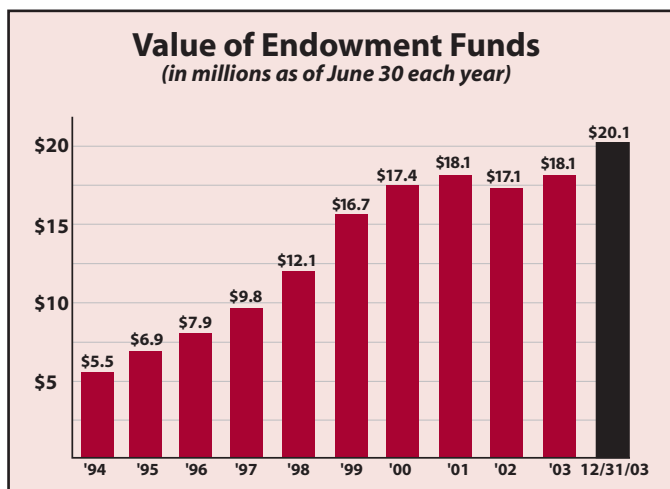
Spring 2004

Fundraising Facts and Figures is an annual newsletter about the impact of charitable giving on our College. \$1.8 million was raised last fiscal year (July 1 – June 30).

Fundraising Facts and Figures illustrates some of the ways that support from alumni, parents, faculty, staff, friends, foundations and corporations strengthens our College.

Ten Years of Increased Value

Charitable giving to the College at Oneonta Foundation plays a significant and growing role in the academic excellence of our College. The graph below illustrates that the value of endowment funds has nearly quadrupled over the past decade, thanks to the combination of generous donors and strong financial management policies of the College Foundation Board of Directors.



Scholarships Impact Departments

The College at Oneonta has over 130 endowed or named scholarships benefiting 522 students this year. The criteria for awarding these scholarships includes financial need, academic achievement, community service, a specific geographic location, or in many cases, to benefit students in particular majors.

Of these 130 scholarships, those listed below benefit students majoring in the academic area indicated. About half of the academic departments on campus have scholarships benefiting their students. These scholarships may be awarded by the departments, through the Financial Aid Office, or Admissions, and some scholarships may benefit students in more than one department.

Scholarships by Department

The scholarships in bold are those to which anyone can make a contribution.

BIOLOGY

Jan Kee Ang Scholarship
John G. New Scholarship
Fay Morely Edwards Scholarship
Dr. John and Mrs. Mary Constantine Scholarship
Helga Reissner Karker '59G Scholarship
Dr. Hans Wilk Scholarship
Michael David Kevles Scholarship

CHEMISTRY AND BIOCHEMISTRY

Fay Morely Edwards Scholarship
Procter and Gamble Chemistry Scholarship
Helga Reissner Karker '59G Scholarship
Dr. John and Mrs. Mary Constantine Scholarship
Dr. Hans Wilk Scholarship
Michael David Kevles Scholarship
AT&T Foundation Scholarship

COMMUNICATION ARTS

Muriel and Kenneth Kellerhouse '57, '60G Scholarship
Laurie Beechman Scholarship
Eugene Lesser Scholarship

COOPERSTOWN GRADUATE PROGRAM

Louis C. Jones Fellowship Scholarship
Alice Hemenway Scholarship
Daniel D. Mayer Scholarship

EARTH SCIENCES

QTZ Scholarship
Fay Morely Edwards Scholarship
Helga Reissner Karker '59G Scholarship

ECONOMICS AND BUSINESS

Economics and Business Endowed Scholarship
Dr. Ignatius J. Ts'ao Scholarship

EDUCATION

Helen J. Baldo '53 Scholarship
Vincent F. Foti '57, '60G Scholarship
Paul O. Meadows Scholarship
Chalmers Means Scholarship
Fay Morely Edwards Scholarship
Class of 1952 Scholarship
Class of 1960 Scholarship
Alumni Association Graduate Scholarship
Alice Hull George '31 Scholarship
E. Richard '52 and Angela Covert Scholarship
O'Connor Foundation Graduate Education Scholarship
Lois Lansing '38 Scholarship for Oneonta High School Graduates
Lois Lansing '38 Scholarship for Scotia-Glenville Graduates
Lois Lansing '38 Scholarship for Coeymans-Ravena Graduates
Paul and Joan Molinari Lojpersberger '55 Scholarship
Merton '39 and Cecilia Winkler Blanchard '39 Scholarship
Cecilia Winkler Blanchard '39 Scholarship
Milton J. and Helen Ormiston Bundy '31 Scholarship
Dorothy Amsden Payton '37 Scholarship
Robert Weibel '38 Scholarship
Carolyn Tennyson '44 and
Catherine O'Neill Tennyson '46 Scholarship
James and Eleanor Clapper Youmans '19 Scholarship

EDUCATIONAL OPPORTUNITY PROGRAM

Educational Opportunity Program Alumni Scholarship

ENGLISH

Dr. Susan Sutton Smith Scholarship

GEOGRAPHY

Dr. Martha L. Corry Scholarship
Fay Morely Edwards Scholarship
Helga Reissner Karker '59G Scholarship

HUMAN ECOLOGY

Department of Human Ecology Scholarship
Joseph K. Poon '78 Scholarship
John and Joan Brooks Scholarship
Frances K. Todd Scholarship
Oneida County Scholarship
Sextilla Dunker Scholarship
Katherine Tobey Scholarship

MATHEMATICS, COMPUTER SCIENCE AND STATISTICS

James Fraley Scholarship
William L. Ryder-John J. Michalak
Computer Science Scholarship

MUSIC

Elin Stene Scholarship
Hewitt Pantaleoni Scholarship
Edith Wilk Scholarship
Jackson H. Fenner Foundation Scholarship
Robert P. Solano Scholarship

PHYSICS AND ASTRONOMY

Charles T.P. Wang Scholarship
Dr. John and Mrs. Mary Constantine Scholarship
AT&T Foundation Scholarship

POLITICAL SCIENCE

Dr. David W. Brenner '57, '59G Scholarship

SOCIAL SCIENCES

Frances Waddington Scholarship
(with interest in international issues)

SOCIOLOGY

BMRI Scholarship (Criminal Justice)

Student Callers Represent College

This past year, over 100 students were hired and trained to call College at Oneonta alumni, parents, faculty, staff and friends to ask for charitable gifts for the College. Our student callers are an important part of our fundraising effort and, in the process, gain valuable work experience as well. These students contact over 27,000 alumni of our College. In addition to asking for a gift, they share positive and exciting news about our College, update records, and share their own personal experiences about Oneonta. We are extremely proud of our students and the terrific work they do, and would like to recognize those students who are working this semester in our Phonathon.

Spring 2004 Phonathon Student Callers

Sharon Abel	Sophomore	Mount Kisco
Angela Arias	Freshman	Brooklyn
Samantha Amoroso	Freshman	Brooklyn
Christina Beckman	Freshman	Highland Lakes, NJ
Michael Bellini	Sophomore	Sparta, NJ
Allison Bishop	Senior	Shoreham
*Jennifer Blout	Senior	West Henrietta
Melissa Calhoun	Senior	Johnstown
Kristin Calise	Senior	Brooklyn
Samantha Clerge	Senior	Far Rockaway
Julie Cooper	Sophomore	Chestertown
Jessica Crescente	Freshman	Bronx
Kerry Cyge	Sophomore	Middle Village
Christina DelSignore	Junior	Gloversville
Rachel Diamond	Sophomore	Port Washington
James Dodd	Freshman	Valatie
*Allyson Dougherty	Junior	Wurtsboro
Cailin Eaton	Sophomore	Rocky Point
Maureen Farrell	Junior	Utica
Sarah Faville	Sophomore	Fairfield
Brain Fernekes	Sophomore	Poughkeepsie
Valentina Fresta	Freshman	Putnam Valley
Rose Galea	Junior	Staten Island
*Jamie Goll	Junior	Nunda
Kenesha Grant	Sophomore	Falmouth, Trelawny, Jamaica
Swati Gupta	Sophomore	Kathmandu, Nepal
Bryan Hagan	Sophomore	Warwick
*Kelly Hicks	Sophomore	Pine Plains
Mallory Houghtaling	Sophomore	Sterling
Katie Izykowski	Sophomore	Malta
Alison Jacobs	Freshman	Jewett
Larene Jaquith	Sophomore	Fayetteville
Kalole Juwayeyi	Freshman	Mamaroneck
Lisa Kingsbury	Junior	Cheektowaga
Elaina Krulewich	Senior	Monroe
Stephanie LaFontant	Junior	Spring Valley
Michael Lemire	Freshman	Paxton, MA
*Emily Lucas	Sophomore	Vestal
Sarah Marks	Junior	Arcade
Kimberly Martin	Junior	Brooklyn
Amy McKeough	Sophomore	Clinton Corners
Samantha Miller	Freshman	Brooklyn
Nicole Neary	Freshman	Patchogue
Heather Nelepovitz	Freshman	Fayetteville
Astrid Nelsen	Sophomore	Chester
Matthew Newberry	Freshman	Esperance
Jenna Nicastro	Freshman	Seneca Falls
*Rashida Noel	Junior	Brooklyn
Erin Olivan	Junior	Rensselaer
Heather Peck	Sophomore	Barton
*Ashley Peetz	Junior	Troy
Niccol Phister	Freshman	Highland Lakes, NJ
Kristen Potter	Junior	Constantia
Jennifer Reyes	Senior	Salt Point
Christina Rogers	Sophomore	Yonkers
Katie Rundle	Freshman	Elmira
*Inez Santiago	Junior	Chatham
Michael Sinram	Freshman	Ronkonkoma
*Melanie Solly	Junior	West Seneca
Rachel Vercz	Freshman	Mohawk
*Jenise Viciano	Senior	Farmingville
Kadiann Walker	Freshman	Brooklyn
*Jennifer Wolfe	Sophomore	Conewango Valley
Fadette Ylisse	Sophomore	Marlboro

* Indicates Student Team Leader Position

As Tuition Increases, So Does the Importance of Scholarships

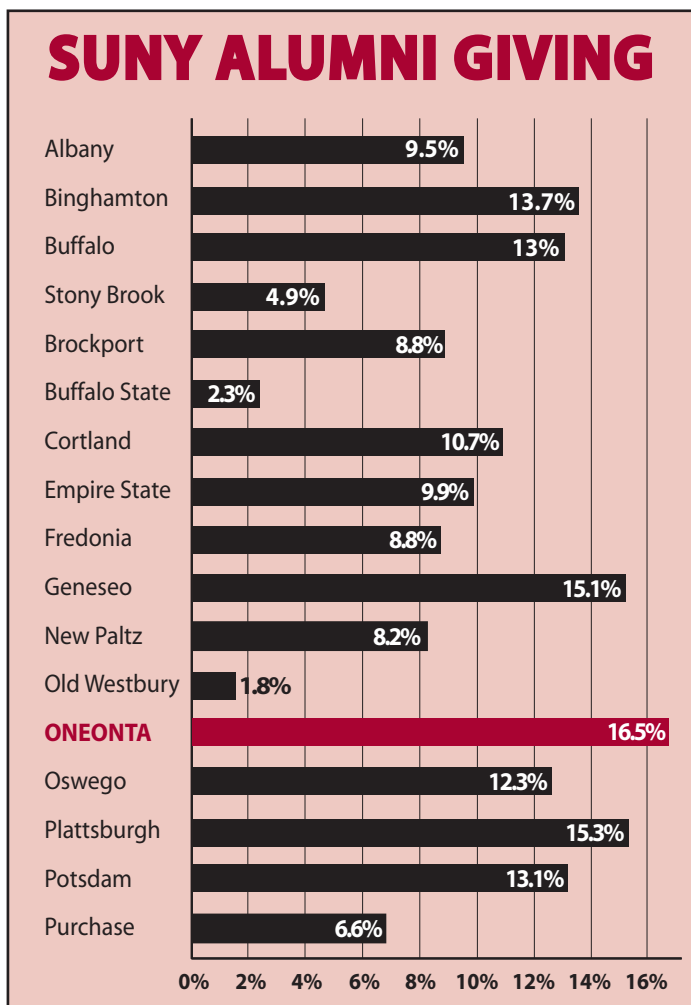
As published in *The Wall Street Journal* on March 2, 2004, the College Board reports that average tuition and fees at public colleges nationwide have increased 47% over the last decade, with tuition at private colleges increasing 42% over that same period. These increases in tuition and fees make scholarships even more important for students and their families. Total scholarships offered at the College at Oneonta have risen 55% in just the last three years, with \$536,000 available in 2001-02 and \$829,792 offered in 2003-04.

Alumni Giving Nationally Rebounds

Alumni giving nationally has rebounded from last year's 14% decline to post a 11.9% increase in 2003, according to the Council for Aid to Education. Giving by Oneonta alumni held steady in 2002, beating the national trend of reduced giving. Our alumni continue their generosity in 2003-04, increasing donations by 10% this year as of March 12, 2004. The survey also reported that all support of education, including gifts from corporations, foundations and other individuals, held steady in 2003 from 2002. Total giving at Oneonta increased 21% as of mid March.

Oneonta Alumni Have Highest Participation Among SUNY Peers

College at Oneonta alumni have the highest rate of participation in giving among SUNY four-year colleges and universities, according to the annual survey conducted by the Council for Aid to Education. Oneonta alumni participation rate in giving was 16.5% in FY 2002-03. The average for SUNY overall and also for all public institutions in the U.S. is 8%.



Questions? Contact:

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