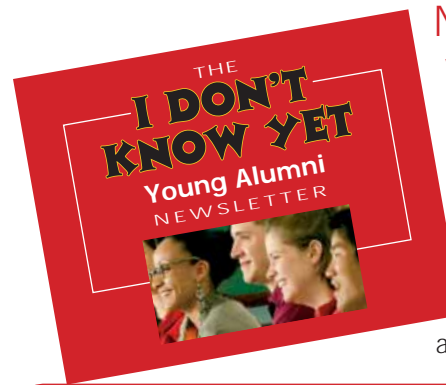
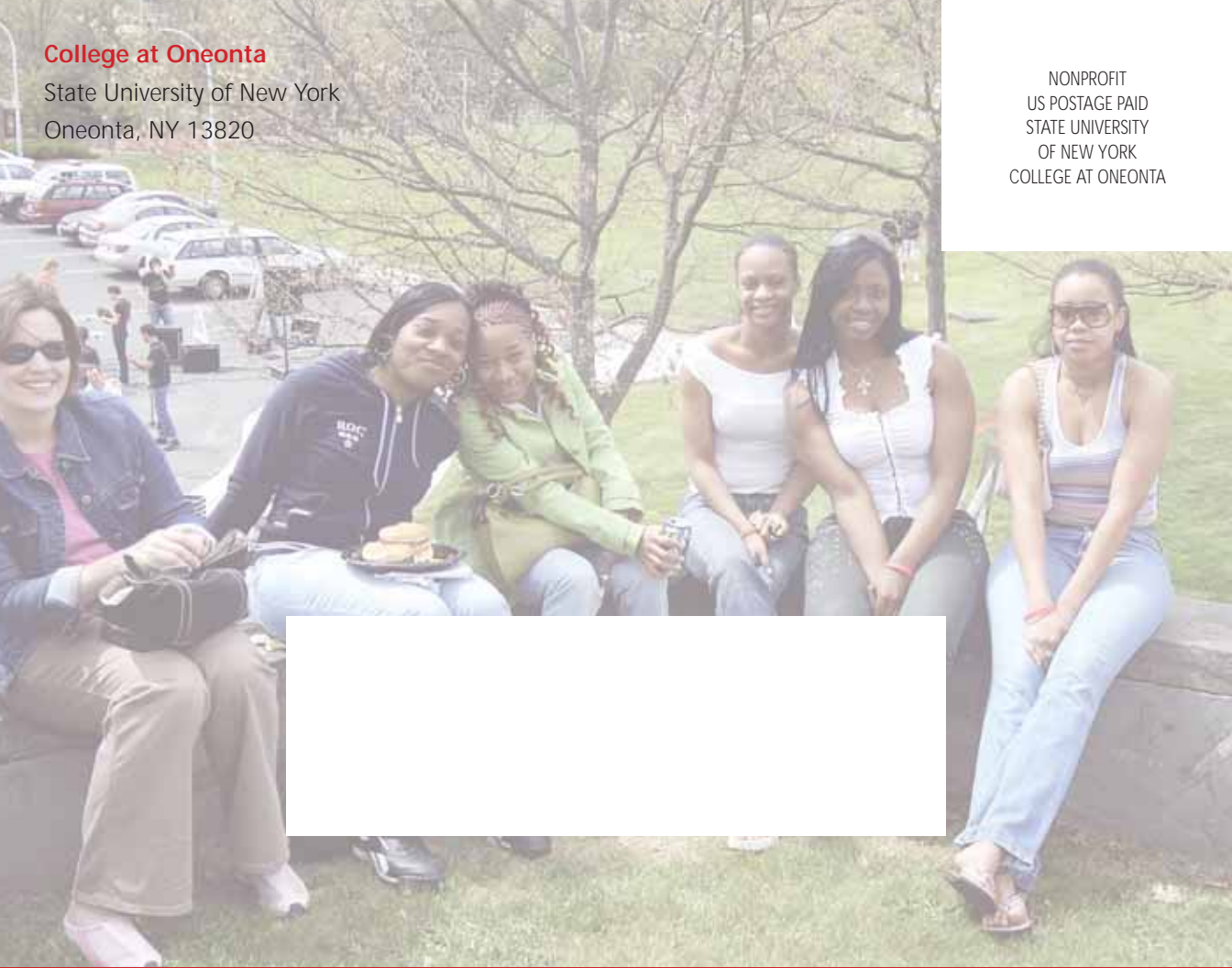


College at Oneonta
State University of New York
Oneonta, NY 13820

NONPROFIT
US POSTAGE PAID
STATE UNIVERSITY
OF NEW YORK
COLLEGE AT ONEONTA



Naming ideas

You can submit your ideas of a name / title for this new publication and win a prize!

This is a new publication that is being created specifically for recent graduates — that's you! Alumni who have graduated from the College at Oneonta within the past five years (graduates from the classes of 2001 – 2005) qualify for this special, semi-annual publication.

At the beginning of each semester, a publication will be mailed to you. It will contain information about the College, alumni events and networking opportunities to name a few things.

If you would like to submit a suggestion for a name for this publication, please e-mail your submission to youngalumni@oneonta.edu or mail it to Office of College Advancement, 306 Netzer Administration Building, SUNY College at Oneonta, Oneonta, NY 13820 by October 1, 2005. **All alumni who send in an entry will be entered in a drawing to win an "Oneonta Prize Pack" valued up to \$50.**

Have you registered?

For some of you, this is the first time in a long time that you are not registering for classes in the fall... But did you know that as a graduate you are eligible to register to be a member of an online community for College at Oneonta alumni? There is no charge to you and lots of benefits that include:

- Chat with college friends
- Latest information about the College
- Information and registration available for young alumni events
- Make a gift to the College
- Network with other alumni in your field
- Update your home or work address / information
- Read *Reflections* and other publications online

If you have not yet registered with the online community, please do so today! All you need to do is visit www.oneontaalumni.com. It is a quick and easy way to stay connected.

*All alumni who register on the online community before October 1, 2005 will be entered into a drawing to win a "Taste of Oneonta" — a multi-pack of Brooks' House of Bar-B-Que sauces!



THE I DON'T KNOW YET Young Alumni NEWSLETTER



(Submit your ideas for a name for this new publication and win a prize. See inside.)

Your voice counts!

Please let us know what type of information you would like in this publication. This is created for you and we want it will be something you look forward to receiving and benefit from. In order to ensure that you are getting the information that you want to read about or you think other alumni would like to know, please e-mail your ideas to youngalumni@oneonta.edu.



Calling all Class Leaders and Volunteers

Please e-mail and let us know if you were involved in a leadership position for your class e.g. Class President, Vice President, Secretary, Treasurer or a Senator, Resident Advisor (RA), etc. This important information is not automatically saved, so we really need to hear from you!

Whether or not you were involved in a leadership role when you were a student, there are opportunities for you NOW, as you join other Oneonta alumni. If you are interested in becoming a leader in your class now and volunteering some of your time to assist at alumni events, please e-mail and let us know. When you get a group of Oneonta alumni together it is a guarantee you will have a great time!

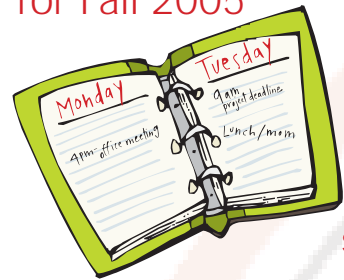
In addition to keeping accurate and updated alumni information, we may have an exciting young alumni opportunity for you to participate in. To update this information, please e-mail youngalumni@oneonta.edu. These and other alumni updates can also be made when you visit the online community at www.oneontaalumni.com. **Thanks in advance!**

Vocabulary Quiz:

Draw a line to the correct answer.

- | | |
|---------|--------------------------------------|
| Alumni | one male graduate |
| Alumnae | a group of female graduates |
| Alumnus | a group of male and female graduates |
| Alumna | one female graduate |

Key Dates for Fall 2005

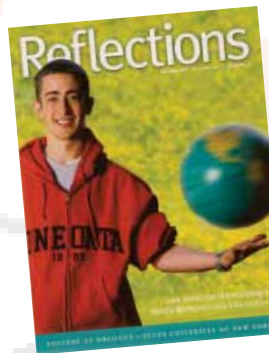


Mark your calendars now for some great alumni events* that are coming up!

- Aug. 23** Pass through the Pillars ice cream social — a new tradition to welcome the incoming freshman class. This event is held on campus.
 - Aug. 24**
 - ✓ First day of classes for Oneonta!
 - ✓ Night with the Oneonta Tigers 7pm at Damaschke Field
- No charge, but you need a ticket or the free pass in *Reflections*
 Rain date is August 25th at 6pm

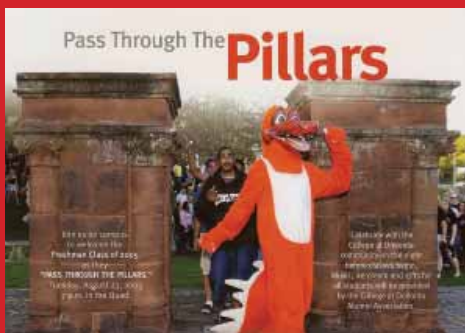
*Check regularly on the online community for additional / upcoming alumni events.

Sept. 23-25 Homecoming & Family Weekend



Did you know?

Did you know that as alumni you receive an alumni magazine, *Reflections*, four times a year for free? In addition to updates about campus, *Reflections* highlights successful alumni, various alumni events, and provides "class notes" — personal updates on alumni — including who got engaged or married, who had a child, twins, triplets. If you are not receiving your free copies please update your information on the online community www.oneontaalumni.com or call the Office of Alumni Affairs at 607-436-2526.



Faculty Corner

A message from Dr. David Ring

As I start my 25th year teaching at the College, it's struck me that recently a lot of people have asked me when I'm going to retire. My stock answer is that I can't afford to — I own a race car. A more serious response would be why would I want to? The admissions office has done a really fine job getting us lots of good students. Those students make going to class both fun and challenging. In addition, the faculty has gotten younger over the last five years as some of my former colleagues have retired. These new faculty members keep us "gray hairs" (if we have any left at all) on our toes trying to prove we are not yet ready to be put out to pasture. All-in-all, the combination of good students and sharp young faculty members makes this job just as enjoyable as it was back in the early eighties when I was just starting out.

So what lessons does my experience offer to a group of people who graduated from the College within the last five years? The first is to find a job that you enjoy and doesn't make you feel like you are going to work. My former student Rich Yamarone '85, a Wall Street economist, says that he loves his job so much that he would do it for nothing. (You should never say that around your boss, particularly if you are going to be discussing a pay raise in the near future.) Now is the time when you should try something you think you would enjoy more. As you get older, you will have a higher income and other obligations that will make it difficult to voluntarily try out a new occupation. The second lesson is that if you do a good job, the older people that you work with will, for the most part, appreciate and welcome

your efforts. But they will also work hard to show you that they can keep up with the "young 'un," so you'll have to stay on your game as well.

I want to offer one other piece of advice — stay in touch with those who have helped you out along the way. They love to hear how you are doing and are always happy to be of additional assistance. For those of us who are faculty, graduation day is always one of mixed emotions. On the one hand, it provides us with the opportunity to celebrate the successes our students have had and to meet their families. But it also means that just as we are really getting to know and appreciate in depth those qualities that make a particular student special, he or she leaves us. And of course, the real test of how well we have done our job as faculty usually comes years after students have left the College. So send us an e-mail or give us a call to let us know how you are doing. It's very easy to get our phone numbers and e-mail addresses. Go to the College's home page, click on the directory, and type in the name of a faculty member.

I hope to hear from some of you soon!

David Ring, Associate Professor
 Division of Economics and Business
 SUNY — College at Oneonta
 Oneonta, NY 13820
 607-436-3149
ringdw@oneonta.edu

History Quiz:

In what year was the College at Oneonta founded?

1889 1901 1935

How many residence halls are on campus today?

14 15 16

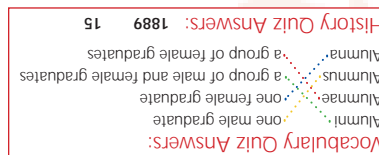
Pick Up The Phone!



How are you doing? We'd love to know! This fall you can expect a phone call from a current student. Students will be calling alumni from our newly renovated Phonathon Room in the Hunt Union.

Students call to update your alumni record and tell you about all the new and exciting things happening on campus since you graduated. They will let you know how alumni participation enhances the College at Oneonta experience, as it did when you were a student here. You will also have an opportunity to get involved and support the College by making a gift to the Alumni Annual Fund.

If you or someone you know was once a Phonathon Caller, then you already know how great these calls are. So, if you see an unknown SUNY Oneonta phone number on your Caller ID, please pick up the phone!



Senior Class Giving Campaigns

The Class of 2004 began a new tradition for our campus of leaving a legacy through a Senior Class Giving Campaign. Other classes have made gifts before, but their efforts were made years after they had graduated, not as their first act as alumni.

The Class of 2004 chose to renovate the World Trade Center Monument area on campus. Renovations include adding permanent lighting, landscaping and some benches to make the area more inviting. Renovations are happening during summer 2005. Through their efforts they raised more than \$3,100, which included a gift in their honor of \$1,000 from the Alumni Association.

Special thanks to Class President Paul Habernig and the executive board. Paul's leadership, as well as his participation with 11 others on the senior class giving committee, paved the way for a very successful campaign!

The results of the Class of 2005 Campaign are a great illustration of the power of philanthropy and alumni participation! With a total of 663 donors towards the Signature Entrance Sign, the Class of 2005 raised approximately \$8,000!

Gifts from classmates ranged from \$1 – \$100. Also included is a gift of \$1,000 from the Alumni Association made in their honor as well as a gift of \$2,967, the balance of their class account. **Nearly half of the Class of 2005 (those wearing a College Seal pin on their gown) were asked to stand and be recognized during the commencement ceremony for their participation.**



What a proud moment for our College!

In addition to the success of their class campaign, the efforts of the Class of 2005 benefit the comprehensive campus campaign, *Changing Lives Since 1889*. Simply by making a gift the class has moved us forward towards reaching our overall alumni participation goal of 20% within the campaign. **Great job and best wishes to the Class of 2005!**